



ABOUT LYCODONFX

LycodonFX is a creative studio, where strategic thinking & creative execution bring concepts & strategies to life, across many forms of interactive media. Our focus is not only on aesthetics, but also on usability, functionality & high standards. Being a one-stop full-service creative agency that caters to a wide range of industries with their creative needs for fresh marketing & advertising solutions, we have gained deep understanding of how smart communication can effectively help businesses reach their target audience & create lasting bonds. Our list of services offered is also growing along with new & unique talented masters joining our team & making it more dynamic & versatile.

MISSION: To provide a superior client experience with our Talent, Passion, Integrity & off-course lots of Fun.

PHILOSOPHY: Our core values have been rooted in having a creative approach towards all things in life. This is our driving force to our creativity-oriented business. Fortunately, success is a side effect of smart & effective work. Our key to success is mainly a simple approach that makes the big difference, as we believe in "Quality over quantity."

NAME: The term 'LycodonFX' is a combination of two words: the word 'Lycodon' is derived from the genus of colubrid snakes, known as wolf snakes or Lycodon & FX is short for 'Effects'. It was coined to merge our founder Sameer Kehimkar's two primary passions being Nature & Art. When this company was formed in 2005, our area of expertise was mainly wildlife & environmental designs & now the company has grown & created a space for itself in the sphere of advance communication design as well.

CULTURE: Our idea was always to build a creative family, rather than a company. That's why we carefully designed our studio to be more like a home where we work together like a close-knit family. This gives us the room to explore our thoughts uninterrupted & the ground to create the magic that could be the next big idea.

TEAM: We've built a smart & effective team of creative specialists who are constantly evolving ahead of time. Our team is diverse & what holds us together is the aim to work passionately & focus on taking creative communication to the next level. Below you can meet the shamans, ninjas, rock stars, tantrics & the crazy people that make us tick. With many years of global experience, our team has the aptitude, expertise, passion & professionalism to satisfy a truly diverse clientele.



BRANDING

Branding goes way beyond just a logo or graphic element. Every single aspect of your identity is crucial & we're here to create it.



GRAPHIC DESIGN

Whether it's a brochure, business card or promotional product, the aim is to create something that is Awesome!



MOTION GRAPHICS

Time is money. Video is immediate. Enormous books can be condensed into an hour and a half for the cinema.



WEBSITE & APPS

Website & Apps are your partner in a global network, that keeps your business available 24x7 for your audience.

OUR PRESTIGIOUS CLIENTS



NATIONAL GEOGRAPHY WILD



DISCOVERY CHANNEL



ZEE NETWORK



PIDILITE INDUSTRIES



VINOD CHOPRA PRODUCTIONS



BRIHANMUMBAI MUNICIPAL CORPORATION



MMR-EIS



DOORDARSHAN



ESSAR INDUSTRIES



VIP INDUSTRIES



RELIANCE INDUSTRIES LIMITED



HONDA MOTOR

OUR WORK



3D INTERIORS



RETAIL INFOGRAPHICS



PRINT ADVERTISING



CORPORATE BRANDING



ECOMMERCE INFOGRAPHICS



ANDROID MOBILE APPLICATION



RESPONSIVE WEBSITES



B2B COMMUNICATION



3D DESIGN



ISOMETRIC ANIMATION



COVER DESIGN



ENVIRONMENTAL BOOKS & MEDIA



PACKAGE DESIGN & PHOTOSHOOT



BRAND IDENTITY DESIGN



3D TYPOGRAPHY



PRINT DESIGN



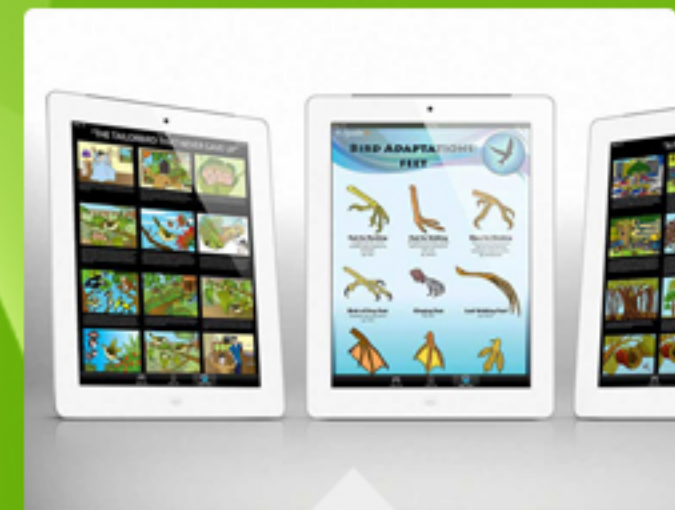
IN SHOP BRANDING



PHOTO MANIPULATION



RETAIL & HOSPITALITY DESIGN



INTERACTIVE POSTERS

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